AC NIELSON TOURISM SURVEY

1. Respondent Name (First Name + Last Name) (Maximum 26 chars)

4542010

6.Respondent City (10 chars)

2.City Code

Bhopal
Kolkata
Nagpur
Delhi
Mumbai
Bangalor

3. Gender

Male
Female

4.Age Group

Below 18 years
18-25 years
26-35 years
36-50 years
50-60 years
61 years and above

5.Employment Status

Industrialist/trader/shop
Self employed-CA,Doc,law
Government Service
Private Service
Student / Researcher
Housewife
Other, specify below....

7.State/Country you belong to (15 chars)

10.Mention places you have visited & rate them on scale of 1-5
where 1-Poor, 2-Below expected, 3-Satisfied, 4-Good, 5-Excellent

1 2 3 4 5

8.Landline Phone (10 digits)

9.Mobile Phone (10 digits)

11.Your source(s) of Information for Madhya Pradesh
(Tick all suitable options)

TV
Posters / Bilboards / Movies
Magazines / Books
Customer Information Services
Trade Events
Websites / Internet
Radio
Travel Agent
Friends / Relative
Newspaper
Consumer Fair Exhibition
Previous Visit
I have my roots here
Others.....

12.Are you satisfied after this visit?

Highly Satisfied
Satisfied
Dis-satisfied
Highly Dis-satisfied

Reason

13.Are you aware of the adv-ertisment of This tourism on air for some time?

Yes
No

16.What accomodation did you stay in? (Tick any one)

Resorts
Star Category Hotels
Mid Range Hotels
Budget Hotels
Friends/family House
Others..

17.Duration of trip (Days)

14.How would you rate THIS in comparision to other places you have visited in past?

This is better than the other places I visited
Some places are better than this, some are not
All other places are better than this

15.Do you consider it value for money?

Yes
No

Reason

18.What is your opinion About Facilities in this?

	Infrastructure	Entertainment	Management
Excellent			
Satisfactory			
Poor			
Not Aware			

19.Would you like to revisit this?

Yes
No

20. What are your suggestions for improvement ?

ADDMENGROUP.COM PH +91-9229113544